



## **NIS NEWSWIRE**

OFFICIAL NISP ASSOCIATION NEWSLETTER

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### **NIS Dental Plan**

Dear Members,

We are now offering a dental discount plan for NIS members! Many members have expressed interest in having such enhancements because they are self employed and want to offset the rising cost of healthcare. The NIS dental plan is only the start of a series of such enhancements. A discounted health insurance plan will be announced soon. While the health insurance is still in the work members can take advantage of the NIS dental plan by visiting [www.nispdentalplans.com](http://www.nispdentalplans.com). In the coming weeks we will also be adding Vision and Chiropractic plans.

For more information please visit:

[www.nispdentalplans.com](http://www.nispdentalplans.com)

Sincerely,  
NIS Management Team

### **Special Announcement**

Any members who wish to have their information updated on the National Register Please e-mail Justin Mayer at [Normandy1@aol.com](mailto:Normandy1@aol.com). Remember you are allowed to customize your listing with up to 300 characters about you or your organization.

## **NIS Education & Publishing**

*I am excited to announce important additions to the National Institute of Sports Professionals (NIS)*

### **NIS EDUCATION**

NIS has joined in a partnership with the **Adler School of Professional Psychology** (Adler) to provide CEU instruction and general coursework on sports across all professions.

This partnership means NIS will have an internal training program that is affordable, convenient (Right online.) and fully accredited. Adler's educational programs are fully accredited by the **American Psychological Association** (APA) as well as the regional educational associations. Thus, for psychologists, you can take one of our online courses and it will serve as a yearly CEU not only for your NIS accreditation, but can be applied to state and/or regional requirements or possibly with your membership in other organizations to which you belong.

Adler is one of the most respected graduate programs in psychology in the United States. It was founded in 1952 by Rudolph Dreikers, M.D. one of the closest colleagues of the legendary, Alfred Adler, M.D. The Adler School offers a doctoral program in clinical psychology, accredited by the American Psychological Association (APA), and five master's programs in behavioral sciences and services, including a recently launched master's program in police psychology, the first of its kind in the country. The School is also accredited by the Higher Learning Commission of the North Central Association of Colleges and Schools. It is an honor for NIS to be affiliated with this highly respected educational institution.

Adler has also asked Dr. John Mayer, NIS President, to chair a new graduate program in Sports Psychology granting master's and doctorate degrees in Sports Psychology. More details on this later.

Both our internal CEU program and the graduate program in Sports Psychology also have the added benefit to the NIS membership of making available opportunities to teach. If you are interested in helping to put together a course for the Internet

Educational Program and/or teaching in the newly designed Graduate Program at Adler, please contact me directly. I am excited about the career enhancement possibilities this whole new affiliate brings to the NIS membership.

### **NIS PUBLISHING**

Under the umbrella of NIS Education and in partnership with the JonathanScott Literary Agency, NIS has established a Publishing Division. We will be developing books, training materials, pamphlets, possible multimedia works, videos, etc under this Publishing House. It will function like any other publishing house with our own distribution, sales and marketing of titles. Works submitted will be reviewed and accepted on merit and can come from outside the NIS membership as well as from our members. This is another great opportunity for NIS members to enhance their careers and knowledge. Keep visiting the web site and reading the upcoming newsletters for more details. Authors feel free to submit proposals directly to NIS Publishing. We will soon post our submission guidelines and requirements.

*Very Truly Yours,*

*John Mayer*  
*President NIS*  
*JMayer2@aol.com*

## New Logos

In an effort to further increase the visibility of NIS we have designed two new logos that we are labeling the Academic Logo and Sports Logo. We spent a lot of time designing these logos and feel that they will be very valuable in bringing more recognition to NIS. As we have stated before, it is our aim to create an organization that is not only recognized among professionals but also widely recognized by the public. The more attention we gain from the public, the more powerful our voice will become and ultimately this will enhance our ability to positively impact sports. We can not do this alone, please spread the word about NIS and its mission. If you would like to be sent some brochures about NIS to distribute please contact Justin Mayer at [Normandy1@aol.com](mailto:Normandy1@aol.com). Thank you for your continued support!



Academic Logo

## Sports Logo



## New Certificate

As a further enhancement we have also designed a new certificate. We wanted to create a certificate that not only looked professional but also visually striking. We wanted something that our members would be proud to hang on their wall. We feel that this certificate delivers on that promise. See the additional attachment for sample of the certificate. If you are interested in receiving the new certificate please contact Justin Mayer at [Normandy1@aol.com](mailto:Normandy1@aol.com). We would be happy to send you out a new certificate with a certificate holder for \$25.00 (US). This price includes postage and handling.